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St. Tammany Corporation and JEDCO Collaborate with U.S. Commercial Service New Orleans for Export Bootcamp Virtual Training

Two local economic development organizations co-host educational program for businesses interested in learning about export and international business development

The U. S. Commercial Service New Orleans, in collaboration with local economic development organizations St. Tammany Corporation and Jefferson Parish Economic Development Commission (JEDCO), invite new-to-export companies & existing Louisiana exporters to participate in a free virtual training session on Thursday, January 20 at 9:30 – 11 a.m. The session covers topics such as logistics, market entry, trade finance, marketing, and legal.

“This is a tremendous opportunity for JEDCO to work closely with our partners in St. Tammany Parish while also delivering valuable information and resources to our business community,” said JEDCO President & CEO Jerry Bologna. “Located at the heart of the largest intermodal transportation system in the South, our region is ideally positioned to expand our businesses on a global scale. In an effort to support our growing list of exporters, we are excited to offer this seminar to help businesses enhance their expansion strategies abroad.”

“St. Tammany Corporation is pleased to present this free educational session in coordination with the U.S. Commercial Service and our partners at JEDCO,” said Chris Masingill, Chief Executive Officer of St. Tammany Corporation. “Our ongoing collaboration with the U.S. Commercial Service aims to connect existing business and industry in St. Tammany to the tools, resources, and best practices to expand their international business development and explore new markets for their products and services.”

Topics covered in this virtual session include:

- Market Selection, Market Entry & Marketing Best Practices
- Getting Paid, Risk Management & Export Financing
- Logistics 101, including: Documentation, Duties & Taxes, Shipping, Warehousing & Fulfillment
- Legal & Organizational Considerations
- Lessons Learned, Featuring Louisiana Exporters

To register for this session, [please click here](#). For more information about the U.S. Commercial service, please visit <https://www.trade.gov/louisiana-new-orleans>.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, [St. Tammany Corporation](#) serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation’s services include business retention, site selection, workforce development, research and data services, state and local incentives,

business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization's launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$60 million in capital investment and 1,177 new and retained jobs in St. Tammany Parish.

About JEDCO: The [Jefferson Parish Economic Development Commission](#) (JEDCO) is the economic development organization for the parish with the main objective of attracting, growing, and creating new business in the area. JEDCO's mission is to proactively influence the economy through the retention and creation of quality jobs, entrepreneurship, and investment in Jefferson Parish. Located in the growing [Churchill Technology & Business Park](#), JEDCO supports the Jefferson Parish economy through its award-winning [economic development services program](#) and a dynamic [small business financing](#) arm. Since inception, JEDCO has attracted global brands to the community, including Fuji Vegetable Oil, Sleep Number, Dyno Nobel, and US Foods in recent years. The organization has generated millions of dollars in investment and thousands of jobs in Jefferson Parish.

For more information, visit www.jedco.org and follow us on [Facebook](#), [Twitter](#), [Vimeo](#), [Instagram](#), and [LinkedIn](#). Stream the Jefferson Parish Pulse podcast powered by JEDCO [here](#).

About U.S. Commercial Service New Orleans: Part of the U.S. Department of Commerce's [International Trade Administration](#), [U.S. Commercial Service New Orleans](#) consults Louisiana companies that are selling internationally to help them win deals and find new customers overseas. We also support foreign direct investment into the U.S. The Louisiana team is part of a worldwide network that includes offices throughout the U.S. and in U.S. Embassies and Consulates around the world. The agency convenes U.S. and international events, provides market intelligence, uncovers sales leads, introduces U.S. companies to potential customers and partners, and advocates to ensure American industry gets fair treatment in foreign procurements.