



For Immediate Release: October 22, 2021

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## **International Economic Development Council Announces Chris Masingill as Board Member**

*St. Tammany Corporation CEO to Begin Serving Tenure as IEDC Board Member in January*

WASHINGTON, D.C. – International Economic Development Council (IEDC) is proud to announce that Chris Masingill, Chief Executive Officer of St. Tammany Corporation, has joined the IEDC Board of Directors for a two-year term. The process took place during the annual board meeting on Wednesday, October 6, 2021, at IEDC's 2021 Annual Conference in Nashville, TN. The upcoming term begins on January 1, 2022.

"We look forward to the addition of Masingill to our Board of Directors," said 2021 IEDC Board Chair and President and CEO of Invest Buffalo Niagara, Tom Kucharski. "His new role will ensure great accomplishments in 2022 and beyond."

"We are very pleased with the credentials and commitment to economic development of our new board. They will help lead the International Economic Development Council to the future of this profession," added IEDC President and CEO Jeff Finkle.

"I am honored and privileged to serve alongside these incredible professionals from around the globe," said Masingill. "As an active member of this internationally respected organization for many years now, I am proud to be a part of IEDC's commitment to advancing the economic development profession through education, collaboration, training, and research."

Chris Masingill is a Certified Economic Developer and has led the St. Tammany Corporation as Chief Executive Officer since July 2018, where he launched a newly established economic development organization with a reimagined vision, mission, scope of work, and team. Under his leadership, the organization initiated, adopted, and is now implementing *THRIVE2023*, St. Tammany's 5-Year economic development strategic plan. Since July 2018, St. Tammany Corporation has announced multiple major business recruitment and expansion projects representing over \$60 million in capital investment and 1,177 new and retained jobs. In 2020, Masingill was named by Consultant Connect as a Top 50 Economic Developer, and the organization was named a First-Rate Economic Development Organization in the South by Southern Business & Development Journal.

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**About the International Economic Development Council:** The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 5,000 members, IEDC is the

largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. [www.iedcONLINE.org](http://www.iedcONLINE.org).

**About St. Tammany Corporation:** As the lead economic development organization for St. Tammany, the St. Tammany Corporation serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation's services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization's launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$60 million in capital investment and 1,177 new and retained jobs in St. Tammany Parish.