



THRIVE2023

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St. Tammany Corporation Economic Development Efforts Recognized During International Conference
Special Recognition Awarded for Digital and Print Data Reporting Campaigns and Expertise in Data Analytics

MANDEVILLE, La – St. Tammany Corporation took home major professional honors at this year’s International Economic Development Council (IEDC) 2021 Excellence in Economic Development Awards, which were announced on Tuesday at the organization’s annual conference in Nashville, Tennessee. St. Tammany Corporation’s efforts in producing and marketing its research publication and digital platform as well as its curated print contribution in collaboration with *EDGE of the Lake* magazine were recognized for Economic Excellence in three categories.

IEDC is the largest nonprofit professional association for professional economic developers in the world, and these awards honor the world’s best economic development marketing campaigns, projects and programs, and the year’s most influential leaders. These award categories honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities.

“St. Tammany Corporation is committed to creating quality content and sharing relevant research and data in an easy-to-understand format. Through these print and digital platforms, St. Tammany Corporation shares important and timely information about our local business landscape, economic trends, and the partnerships that enhance our economic development efforts. I am thrilled to have the organization’s work recognized by IEDC,” said Marty Mayer, Board of Commissioners President.

St. Tammany Corporation was honored with the following awards for Economic Excellence:

- SILVER: StTammanyStats.com – Special Purpose Website (Population 200,000 to 500,000)
- SILVER: *St. Tammany NOW*— Magazine and Newsletter (Population 200,000 to 500,000)
- BRONZE: *The AnalyST* – Magazine and Newsletter (Population 200,000 to 500,000)

“St. Tammany Corporation is honored to be recognized by our peers in the economic development industry for our efforts in publications, digital communications, data, research, and engagement,” said Chris Masingill, Chief Executive Officer of St. Tammany Corporation. “I am proud of our professional staff members who work diligently to create and produce these dynamic, timely, and relevant data and research publications, digital platforms, and editorial features.”

“The winners of IEDC’s Excellence in Economic Development awards represent the best of economic development and exemplify the leadership that our profession strives for every day,” said 2021 IEDC Board Chair and Invest Buffalo Niagara, President, and CEO Tom Kucharski. “We’re honored to recognize

the more than 100 communities whose marketing submissions, projects, and partnerships have improved regional quality of life.”

Awards are judged by a diverse panel of independent economic and community development subject matter experts from around the world, following a nomination process held earlier this year. In 2021, IEDC received over 500 submissions from four countries.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, the St. Tammany Corporation functions as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation’s services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization’s launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$90 million in capital investment and 1,150 new and retained jobs in St. Tammany Parish.