



THRIVE2023

For Immediate Release: Wednesday, June 9, 2021

Contact: Jolie Bernard, 985.590.0700

jbernard@sttammanycorp.org

www.sttammanycorp.org

St. Tammany Corporation CEO Announces Keith Espadron, Jr., as Special Associate for Economic Development

Organization Continues to Build Staff Expertise as Part of THRIVE2023 – St. Tammany’s Five-Year Economic Development Strategic Plan

MANDEVILLE, La – Today, Chris Masingill, CEO of the St. Tammany Corporation, is pleased to announce that Keith Espadron, Jr., joins the economic development organization as its new Special Associate for Economic Development.

In his new role, Espadron, Jr., will assist with business development and technical services aspects of St. Tammany Corporation’s economic development initiatives, assist with management for economic development projects, and will also help support the business retention and expansion program. Additionally, Espadron, Jr., will assist with the facilitation of *Advance St. Tammany* – the organization’s multi-layered business assistance program intentionally designed to support the needs of St. Tammany businesses.

“I am excited to have Keith join our efforts as we continue to build capacity, enhance technical expertise, and recruit talent to make St. Tammany the destination of choice for highly skilled talent and business formation, attraction, retention, and expansion,” said Masingill. “He will add a great deal of capacity to our team and help us get one step closer to the level of operation we want in increasing our technical services capacity as an economic development organization.”

“St. Tammany Corporation is a high-performing, well-respected, and results-focused organization, and I am thrilled to be joining the team,” said Espadron, Jr. “I am looking forward to doing my part in helping St. Tammany Parish continue to THRIVE and prosper.”

Prior to accepting this position at St. Tammany Corporation, Espadron, Jr., served as the Director of Economic Development and Tourism for Plaquemines Parish Government, where he facilitated all economic development activities for the parish, including the coordination of all business development, retention, and expansion programs. He also serves on the First Planning District Workforce Development Board and the Regional Planning Commission. Espadron, Jr., holds a Bachelor of Arts in Political Science from Louisiana State University.

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About St. Tammany Corporation: St. Tammany Corporation is the economic development organization for St. Tammany. Our vision is to strategically align the economic landscape in St. Tammany to be the destination of choice for highly skilled talent, business formation, attraction, expansion, and retention. To support this vision, St. Tammany Corporation provides business and technical assistance in a variety of areas including financial and incentive services, site selection assistance, business intelligence and market research, marketing and

communications, and workforce development. Since July 2018, St. Tammany Corporation has helped to directly facilitate multiple major expansions of existing businesses, representing over \$48 million in capital investment and the creation of approximately 374 new jobs.

