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St. Tammany Corporation Officially Launches New COVID-19 Digital Dashboard in Celebration of IEDC Economic Development Week

Organization Extends Its Ongoing Campaign to Integrate Knowledge and Expertise in Data Analytics as a Core Component of Economic Development with New, Innovative, Easy-to-Use Tool

MANDEVILLE, La – Today, in celebration of *International Economic Development Council's* Economic Development Week, St. Tammany Corporation officially launches its new COVID-19 digital dashboard of timely, relevant, easy-to-understand data curated from its monthly *Snapshot: Impacts of COVID-19 on St. Tammany* publications – produced since May 19, 2020 – that continues to focus specifically on telling the story of St. Tammany through analysis of its economic characteristics. This new digital tool shows how, more than a year into the pandemic, the economic landscape in St. Tammany has changed and provides context essential to our economic recovery moving forward: where are we now, where were we before, and where are we going.

StTammanyStats.com is St. Tammany Corporation's new, innovative, and interactive platform to deliver data-driven and evidence-based information. As an extension of its main website, www.sttammanycorp.org, www.sttammanystats.com continues to reinforce the importance of tracking and understanding economic trends for economic developers, public officials, business professionals, and users that want to engage with information that determines how to make the best possible decisions for St. Tammany to thrive.

“Our digital platform, StTammanyStats.com, shares important economic indicators of the St. Tammany landscape providing local business leaders, residents, site selectors, and stakeholders alike direct access to the data needed to make informed decisions,” said Chris Masingill, Chief Executive Officer of St. Tammany Corporation.

StTammanyStats.com, led by Elizabeth Lee, St. Tammany Corporation Research & Policy Analyst and Project Associate for Strategic Initiatives, will continue to track, interpret, visualize, and report on an array of economic and demographic indicators that make up St. Tammany.

Masingill added, “St. Tammany Corporation is continually enhancing our organizational sophistication and capacity, and this dashboard tool enhances our ability to provide timely, relevant, easy-to-understand data directly to a wide range of audiences in an accessible and innovative manner.”

Additional resources and *Snapshot: Impacts of COVID-19 on St. Tammany* publications can be found at www.sttammanystats.com.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, the St. Tammany Corporation functions as the comprehensive resource center for business formation throughout the parish. The services provided by the St. Tammany Corporation include, but are not limited to, business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany.